

San Diego Blockchain Conference 2020

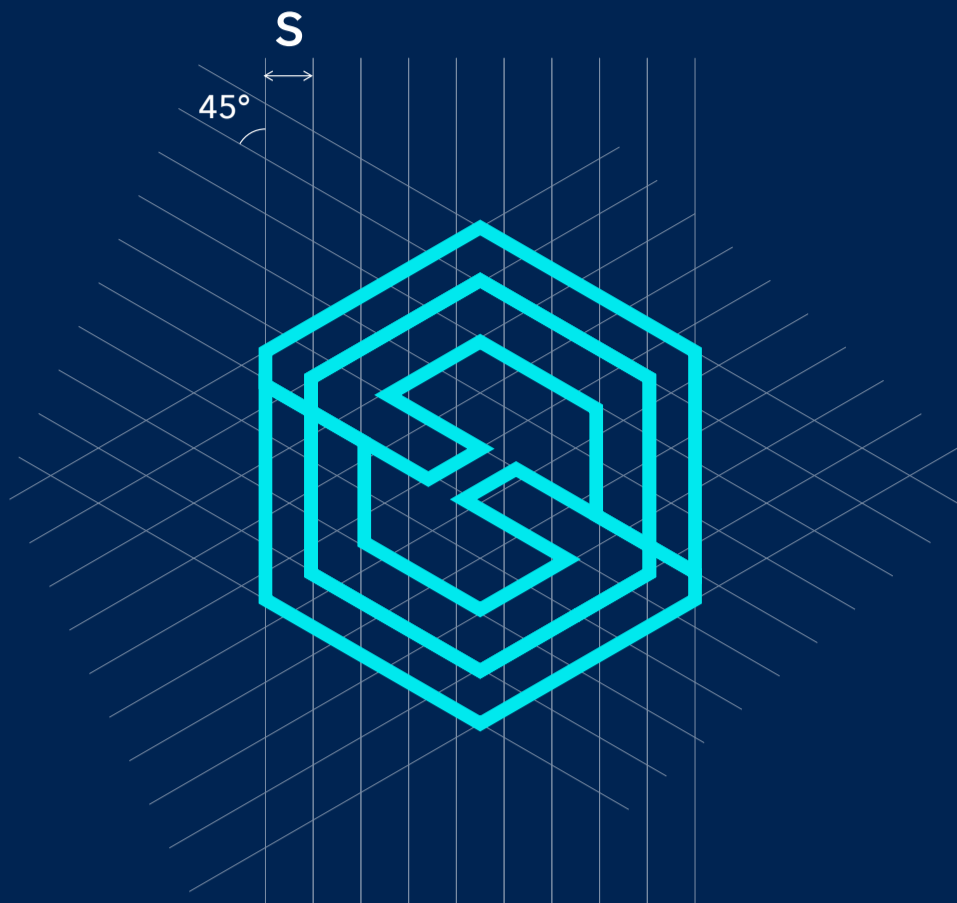
INTRODUCTION

SD Blockchain Conference is a networking event focused on the business and technology of blockchain.

This conference will feature 50+ speakers from different perspectives to showcase the many utilizations of Blockchain across industries and markets.

There will be presentation from top-level keynote speakers, interactive panel discussions and case studies with a focus on education, engaging, and building partnerships in the emerging Blockchain space.

LOGO CONCEPT



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S

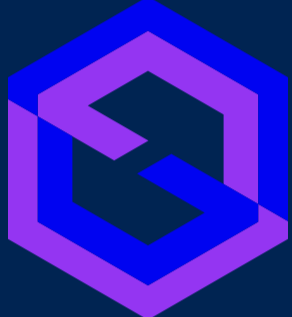
Hexagon

LOGO VARIATIONS

Horizontal



Social Avatar



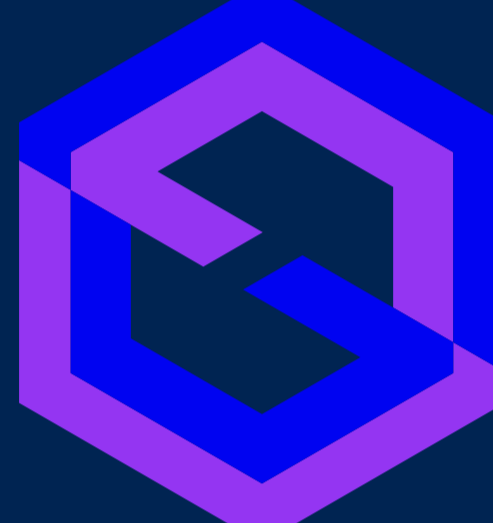
COLOR PALETTE



C: 57, Y: 16
R: 0, G: 233, B: 238
#00E9EE



C: 56, Y: 45
R: 95, G: 271, B: 172
#00E9EE



C: 61, M: 78
R: 148, G: 53, B: 242
#9435F2



C: 89, M: 79
R: 0, G: 3, B: 241
#0003F1



C: 66, Y: 34
R: 75, G: 217, B: 172
#1A00A6



C: 89, M: 79
R: 0, G: 3, B: 241
#0003F1

TYPEFACE

Avenir Next

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

ENTRY UNIT



SIMULATION

