



INTRODUCTION

Ro The Barber styling salon was founded in 2012 in Seattle, WA.
Specialized in high-quality services like hair & beard styling and trimming.
Great results with satisfied clients with 5 stars rating.

Ro is a mix of vintage and modern hairstylist, utilizing his experience to deliver excellent customer service.

LOGO CONCEPT



Scissors



Shaving Razor



Barber Pole



Stars Symbolizes Years' of Experience

LOGO VARIATIONS

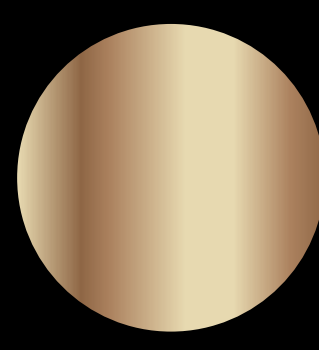
VERTICAL



HORIZONTAL



COLOR PALETTE



R:231
G:217
B:176

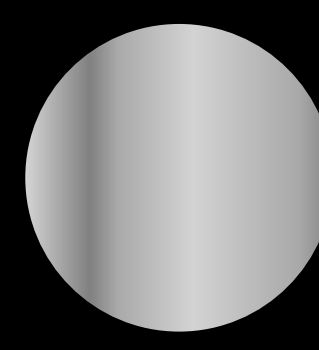
#E7D9B0

R:142
G:102
B:69

#8E6645

R:171
G:129
B:94

#AB815E



R:211
G:211
B:211

#D3D3D3

R:128
G:128
B:128

#808080

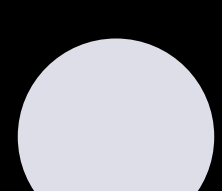
R:169
G:169
B:169

#A9A9A9



R:204
G:51
B:21

#CC3433



R:221
G:222
B:231

#DDDEE7



R:28
G:55
B:91

#1C3761

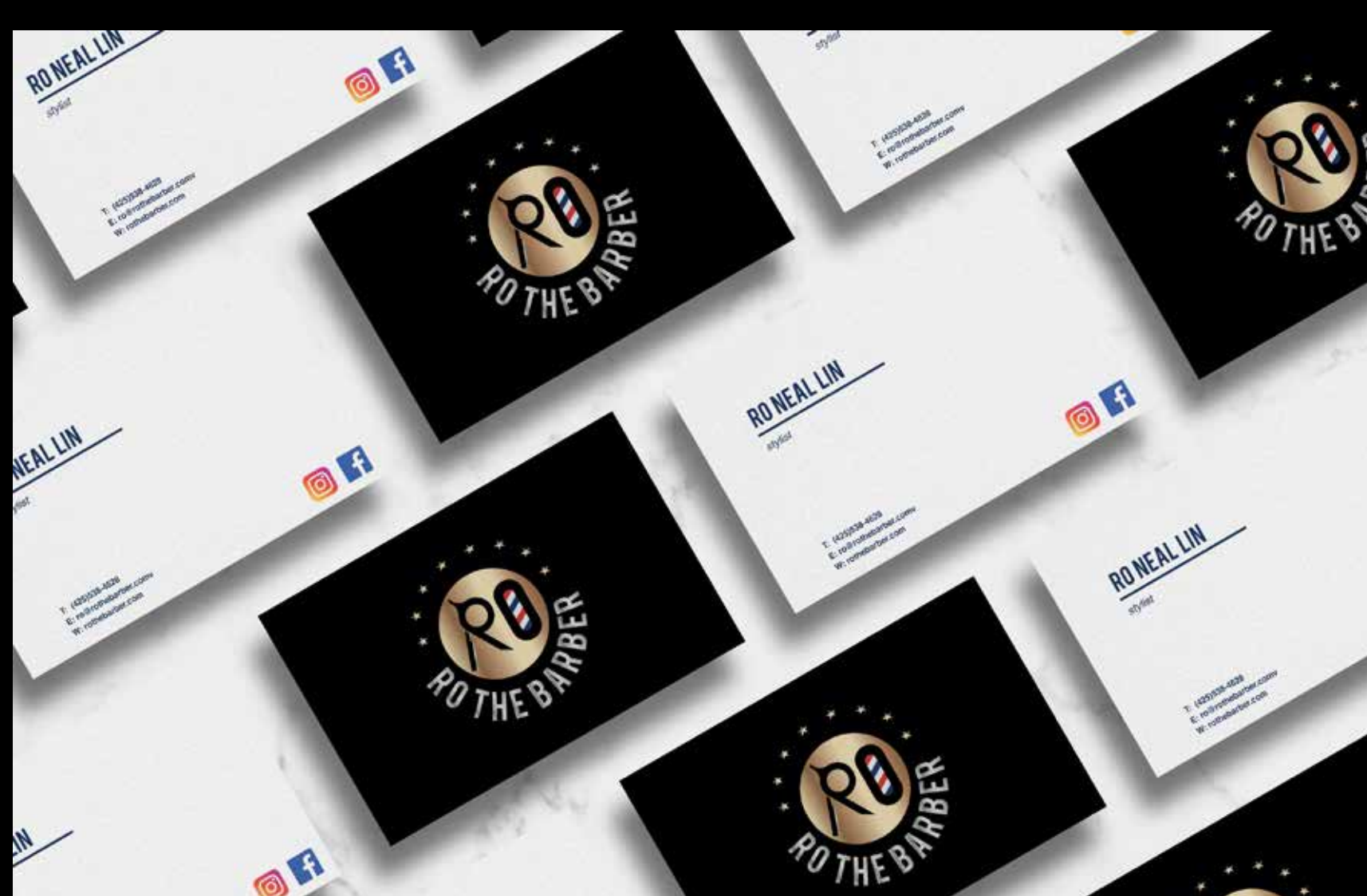
TYPEFACE

BEBAS

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0

BC



SIMULATION



RO
THE
BARBER