

VISION

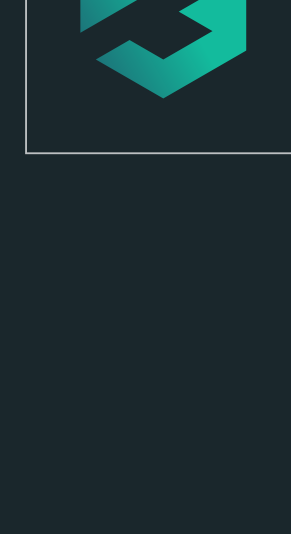
To build the most effective and affordable cloud-based technology and services for website security and performance, while producing the most concise educational website security resources.

BRANDMARK

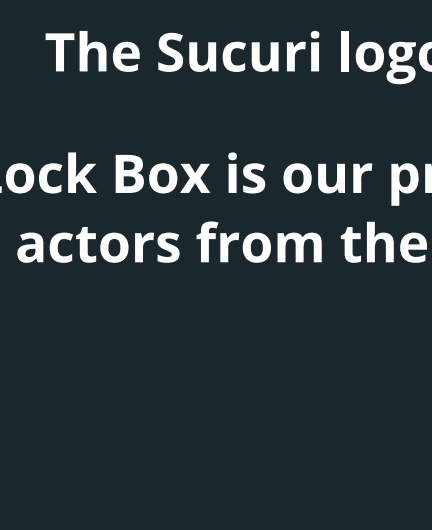
Primary Logo



The Lock Box Monogram



Secondary Logo

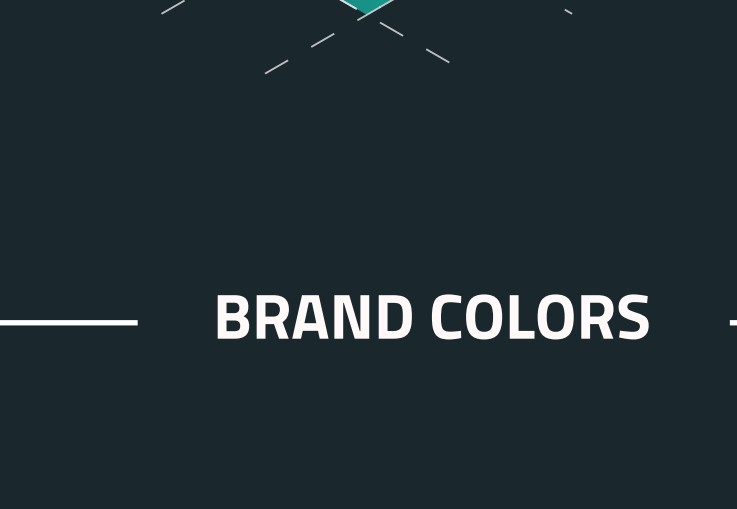


Small sizes approved for use in 3 different colors.



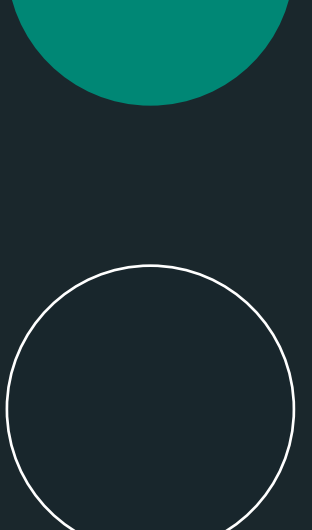
THE LOCK BOX LOGO

The Sucuri logo is composed of the Lock Box and a logotype based off Avenir Next LT Pro Bold. The Lock Box is our promise to our customers that their website is safe in our hands. Blocking malicious actors from the outside but still being open to allow the flow of good traffic to their website.



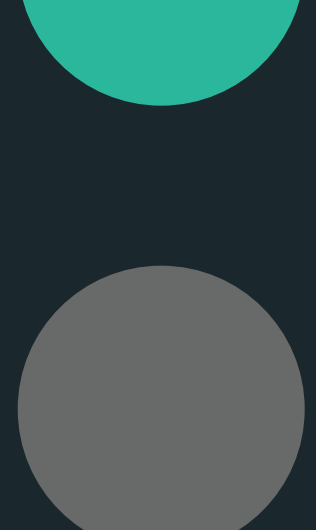
BRAND COLORS

Primary Color



Sucuri Main Green
Hex #008775

Secondary Color

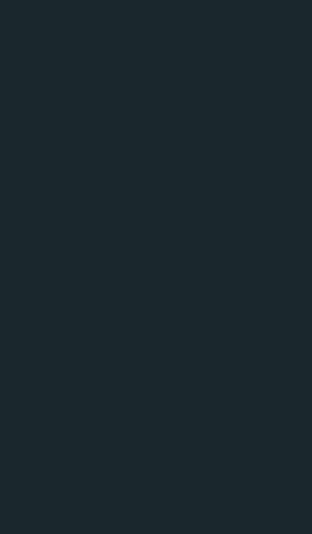


Secondary Green
Hex #2bb79c

Tertiary Color



Sucuri Red
Hex #ce2f31



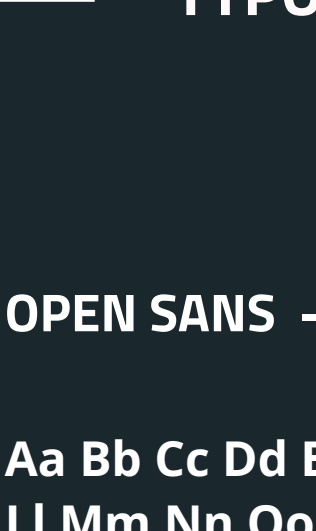
Sucuri Midnight
Hex #18262c



Dark Gray
Hex #686969



Sucuri Blue
Hex #506cb2



Light Gray
Hex #e9e8e8



Sucuri Yellow
Hex #f5be19

TYPOGRAPHY

TITILIUM WEB - BOLD

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz
0123456789

OPEN SANS - BOLD

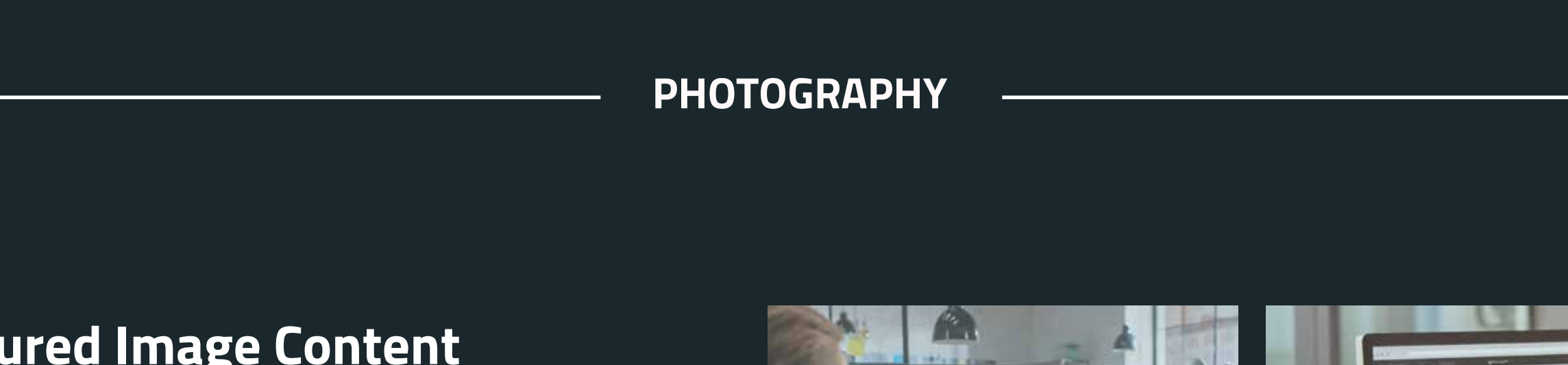
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz
0123456789

OPEN SANS - REGULAR

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz
0123456789

ICONS

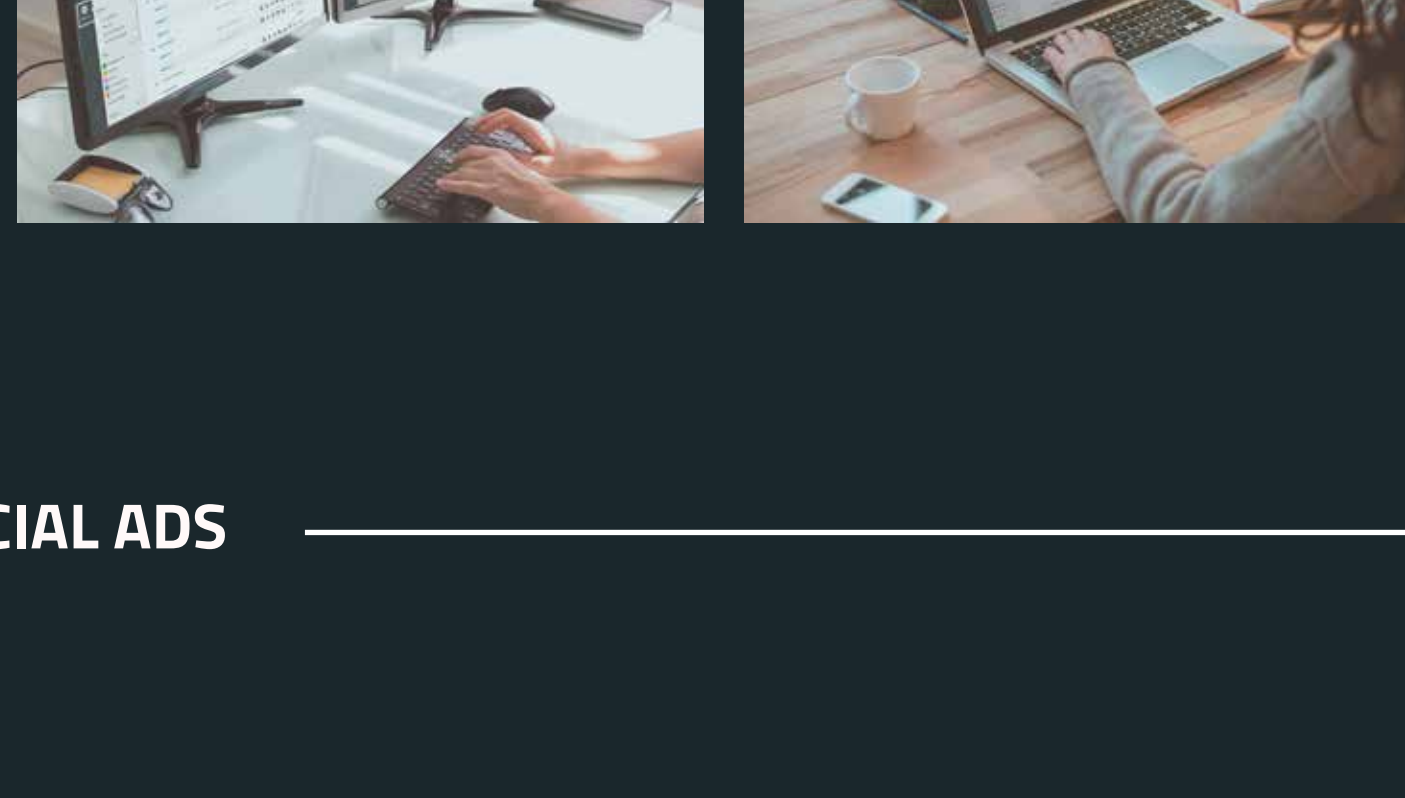
Sucuri icons are used across different brand touchpoints. They provide symbolism, conceptual clarity and visual interest in simplistic shapes and forms.



PHOTOGRAPHY

Featured Image Content

- According to featured image should show:
 - A laptop or a desktop computer (with or without people);
 - People using computers or mobile devices;
 - Office atmosphere.
 - Busy and dynamic but relaxed atmosphere



SOCIAL ADS

